



Piramal Alternatives Invests INR 600 Crores in Annapurna Finance

The strategic investment will drive the company's AUM growth, support market expansion and reinforce its position as a leading player in the microfinance segment

Mumbai, May 13, 2024: Piramal Alternatives, the fund management division of the Piramal Group, today announced an investment of INR 600 crores (USD 75 Million) in Annapurna Finance Private Limited, ("Annapurna" or the "Company"), a leading non-banking finance company focussed in microfinance. The deal involved a combination of secondary purchase of shares and providing Tier – 2 capital. The structured capital solution will help fuel the risk calibrated growth of Company's assets under management.

Annapurna is one of India's leading microfinance institution headquartered in Odisha with assets under management in excess of USD 1.25 Billion as on March 31, 2024. A pan India player with presence in 20 states, the company has also diversified into MSME financing. With its extensive network of 1,372 branches as on March 31, 2024, the company is poised for significant growth and is anticipated to sustain its leadership position.

Kalpesh Kikani, CEO, Piramal Alternatives said "Microfinance as a retail asset class has grown at CAGR of 32% over the last decade and expected to continue the high growth trajectory. Further, it serves as a catalyst for economic development and stands as a cornerstone for a nation's growth, fostering financial inclusion and prosperity. A seasoned player like Annapurna having traversed multiple cycles, is well positioned to capture the growth opportunity. Through Piramal Alternatives, we are committed to providing bespoke and value-accretive capital to support Annapurna's growth aspirations in this promising sector."

Gobinda Chandra Pattanaik, Managing Director and CEO, Annapurna Finance Private Limited said, "The growth capital from Piramal Alternatives will provide the necessary ammunition for business diversification and help consolidate our leadership position in key markets. Credit penetration in microfinance continues to be low and with the right capital and partner, we can script a profitable growth story. We are excited to partner with Piramal having strong expertise in financial services domain and look towards leveraging its resources and capabilities as we embark on our next journey where we intend to grow and make an impact in the life of our customers and conservation of our environment by providing more green products."

Unitus Capital acted as the exclusive financial advisor to Annapurna.



About Piramal Alternatives:

Piramal Alternatives is the fund management business of the Piramal Group and a leading institutional capital provider in India. With a total of \$1.5 billion under management, it is making a significant impact in addressing credit gaps within the mid-market segment. The company has established deep, decades-long relationships with renowned investors such as CPPIB, CDPQ, IFC, and global partners like Bain Capital.

Piramal Alternatives offers tailored capital solutions, ranging from pure credit to structured investments, specifically designed to support business transformation, turnaround, and growth. It has a proven track record of strong relative performance and multiple realizations across asset classes. Piramal Alternatives aims to be a significant provider of customized solutions across the entire capital stack to high-quality corporates that are looking to maximize their growth. The flagship funds include the India Resurgence Fund (India RF), the Piramal Performing Credit Fund, the Hybrid Growth Private Equity Fund and the India Access Fund (Private Equity Fund of Funds)

About Annapurna Finance Private Limited

Founded by Mr. Gobind Chandra Pattanaik and Mr Dibyajyoti Pattanaik in 2009, Annapurna Finance is one of the leading and fastest growing NBFC-MFIs in India with AUM in excess of USD 1.25 Billion as at March 2024. The Company started its operations in Odisha and diversified significantly over the last decade. Currently, it operates out of 1,372 branches in 20 states covering around 450 districts.

The Company also offers secured and unsecured MSME loans through a network of 200+ dedicated branches. The company is backed by marquee domestic and overseas investors such as Nuveen Global Impact, Oman India Joint Investment Fund and ADB amongst others.

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